

Experience the difference in your dog



"We have just rescued a dog. ADAPTIL® kept him calm in his new home." Sharon



Calming dogs' behaviour with ADAPTIL® is helping transform life for owners and pets the world over. You could start to see results in a week.

- More than 5 million dogs have benefited from ADAPTIL®
- 85% of ADAPTIL® users said they were willing to repurchase
- ADAPTIL® is safe, easy to use and convenient



Living with your dog in today's modern world

Whether you have just brought a new puppy home or have a much loved adult dog, you may find that from time to time they need help coping with new or challenging situations and the stresses of modern life.

Sometimes, everyday life can unsettle our dogs

Simple things can upset your puppy or dog - new people, car rides, being left alone, fireworks or even a new lead - and their behaviour can be a result of how they try to cope:

- Covering from people
- Hiding away
- Excessive barking and whimpering
- Soiling in the home
- Destroying household items

To help puppies grow into well-socialised dogs, it is essential to help them feel confident and secure whilst they are learning about the world around them.

Furthermore, in dogs of any age, stress-related issues if remain untreated, might cause health issues.

Best behaviour starts here



For more information, visit

adaptil.com/uk

We are on facebook and twitter





Best behaviour starts here

Source: Gaultier 2003, 2005, 2008, Sheppard 2003, Mills 2006, Graham 2007, Denenberg 2008.
Further information is available from:
Ceva Animal Health Ltd
Unit 3, Anglo Office Park, White Lion Road, Amersham, Bucks HP7 9FB
Tel: 01494 781510 www.ceva.co.uk
DAP120 513-0215-110K



Best behaviour starts with ADAPTIL®

Gives dogs the confidence to cope with challenging situations and helps solve behavioural problems

PROVEN TO REDUCE SIGNS OF STRESS*





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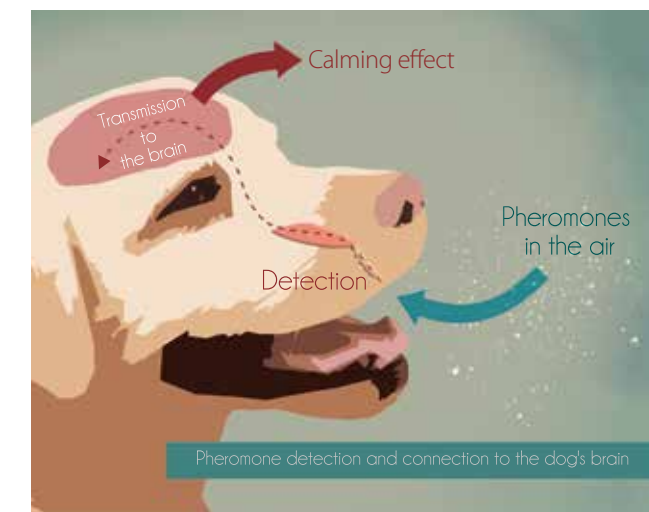
Transforming behaviour, transforming lives

Our canine companions are often by our side but sometimes our lifestyle can make them worried. Millions of dogs around the world have benefited from ADAPTIL®, from their dog feeling more confident to helping to solve behavioural problems, ADAPTIL® can really make a difference in dog loving homes.

"I now have a very happy and contented dog, even during stressful times." Karen

What is ADAPTIL®?

ADAPTIL® is a synthetic copy of the comforting pheromone released by a mother dog naturally to calm and reassure her new puppies. This pheromone can still have the same calming effect on adult dogs in stressful situations, when released through ADAPTIL® products





ADAPTIL® is proven to help

ADAPTIL® has been scientifically proven to have the same reassuring effect on stressed puppies and adult dogs. It is particularly useful for new or challenging situations.

"Fab. Really noticeable difference, no more howling etc when left alone." Sharon

- Over 28 published clinical papers support the use of ADAPTIL®
- It has been used by vets and pet owners worldwide for 14 years



Staying alone

When home alone, reduced barking by 65%, signs of destruction by 91% and stress-related house-soiling by 75% (Gaultier et al 2005)



Socialisation

Helps puppies to focus in training which results in significantly better socialisation during and after puppy classes (Denenberg and Landsberb 2008)



Loud noises

Reduced signs of fear such as trembling and hiding by 93% during fireworks and during thunderstorms (Sheppard, Mills 2003, Landsberg 2013)



Adoption

Easier and faster settling process in new home and significantly reduced number of crying nights (Gaultier et al 2008)



Travel/transportation

Significantly reduced signs of stress during transport such as panting, trembling and restlessness (Gaultier, Pageat 2003)



There's an ADAPTIL® solution to every situation

Product use	ADAPTIL® diffuser	ADAPTIL® spray	ADAPTIL® Collar	ADAPTIL® Express	Recommended duration of use
	Constant calming and comfort at home	Constant calming in the home and on-the-go	Constant comfort indoors and outdoors	Fast calming and comfort	
Changes to dog's environment - New arrivals (baby, pets etc) - Renovation - New home	✓	+			Begin at least 24 hours prior to changes and use for minimum 1 month
Travel Vet visits Grooming		✓		+	Spray 15 minutes before leaving on dog's crate/bedding. Re-apply every 4-5 hours for long journeys. Use tablets 2 hours before travelling. Use diffuser in vet waiting rooms, consulting rooms and groom rooms
Thunderstorms or fireworks	✓ (indoor dogs)	+	✓ (outdoor dogs)	+	Begin use at least 24 hours prior to events and use for a week after fireworks, or during stormy weather
Staying home alone	✓ (indoor dogs)	+	✓ (outdoor dogs)		Dependent on the length of incidence this may require ongoing support e.g. if going to work each day and leaving the dog behind, or just been left for one day while out of town. For long-term support use for a minimum of 1 month
Crating/Kennelling or boarding	✓	+	✓		Continuously while boarding or kennelling
Training		+	✓		Continuously during training
Puppy socialisation (dog parks, new situations etc.)		+	✓		2-3 months covering the socialisation period
Short-term challenging situations				✓	2 hours before the anticipated event

✓ Product most suited for the situation + Additional ADAPTIL® products to combine for added support

All dogs are unique, and results may vary. You may see improvements in as little as a week. For best results use continuously for 30 days. ADAPTIL® is not recommended for hyperactivity and aggression towards humans or other dogs. Additional behavioural and environmental modifications may be required and advice should be sought from your veterinary practice. Consulting a qualified behaviourist is strongly recommended in cases of unwanted behaviour.



What other owners say about ADAPTIL®

"Any problems that you've got with a dog where they're anxious I would recommend ADAPTIL®. You need it in your life because it has definitely helped our dog Finley."

Katie and Finley



"Dude is the same great dog since I started using ADAPTIL® - he's just a little bit better behaved and less anxious."

Meg and Dude



"I used the ADAPTIL® collar on Eli the very first night he came to us as a puppy. The difference within just a day or two was amazing! It helped him to be more relaxed and calm. ADAPTIL® has helped Eli to come out of his shell and become a great member of our family."

Marissa and Eli

